

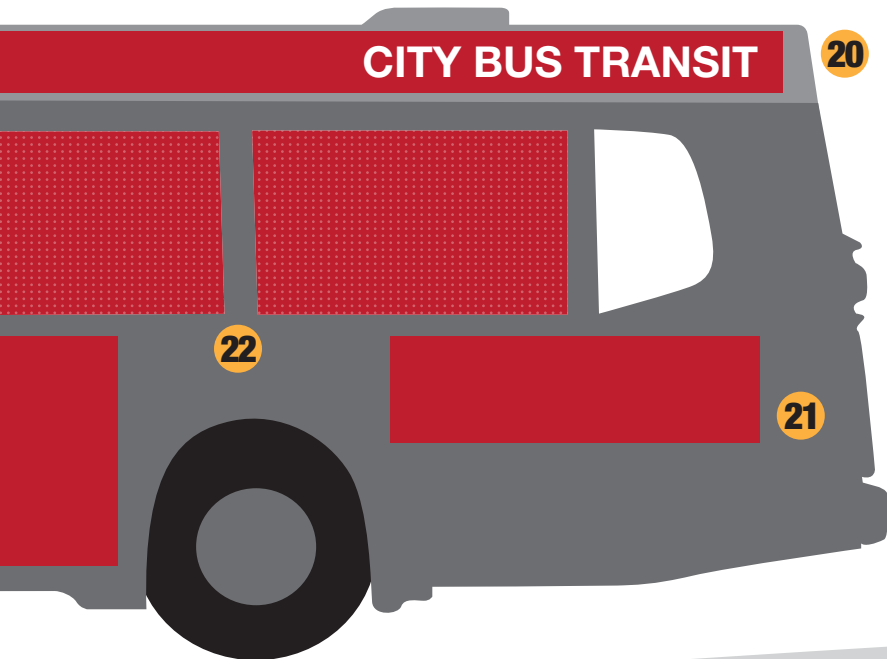
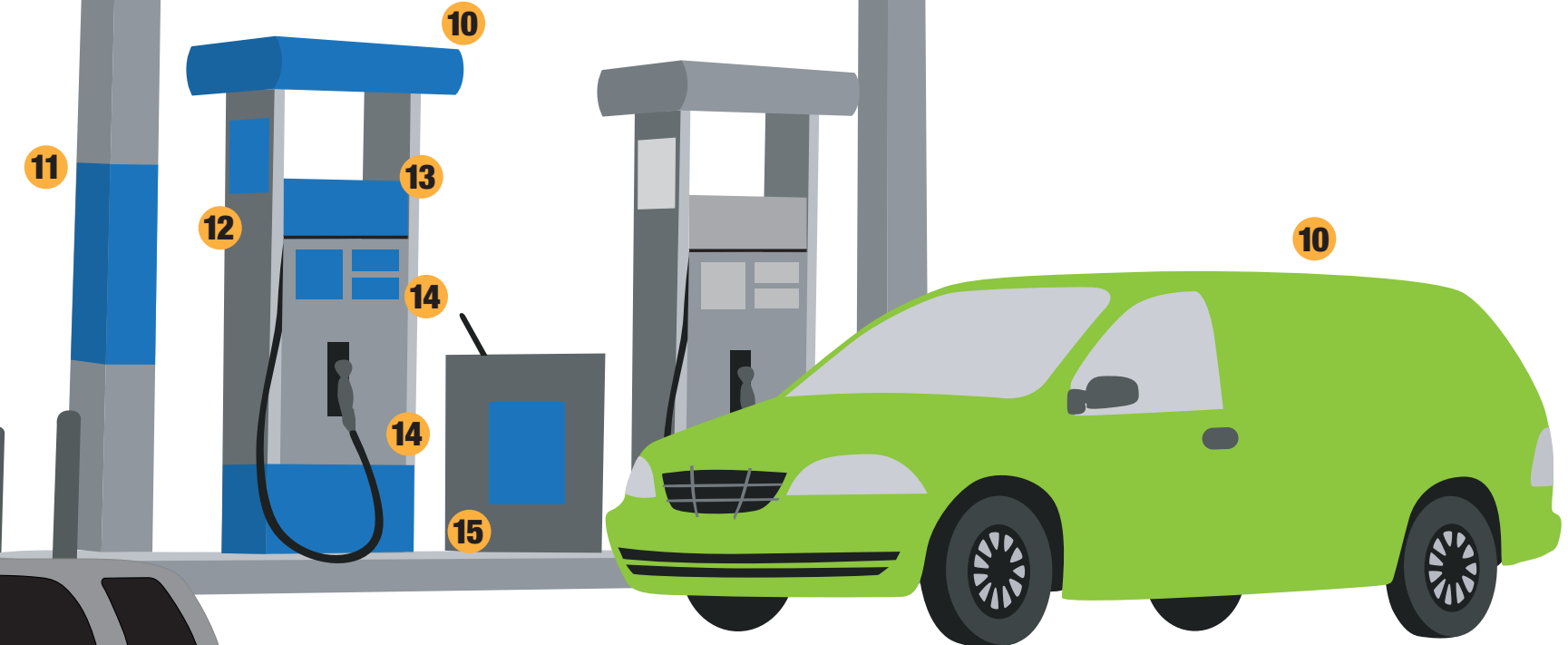
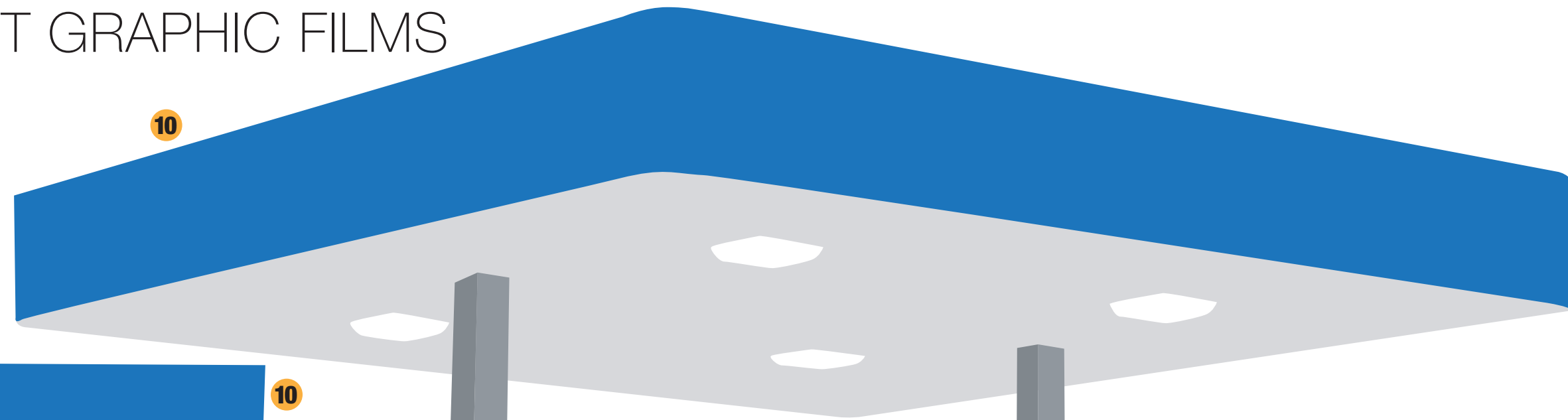
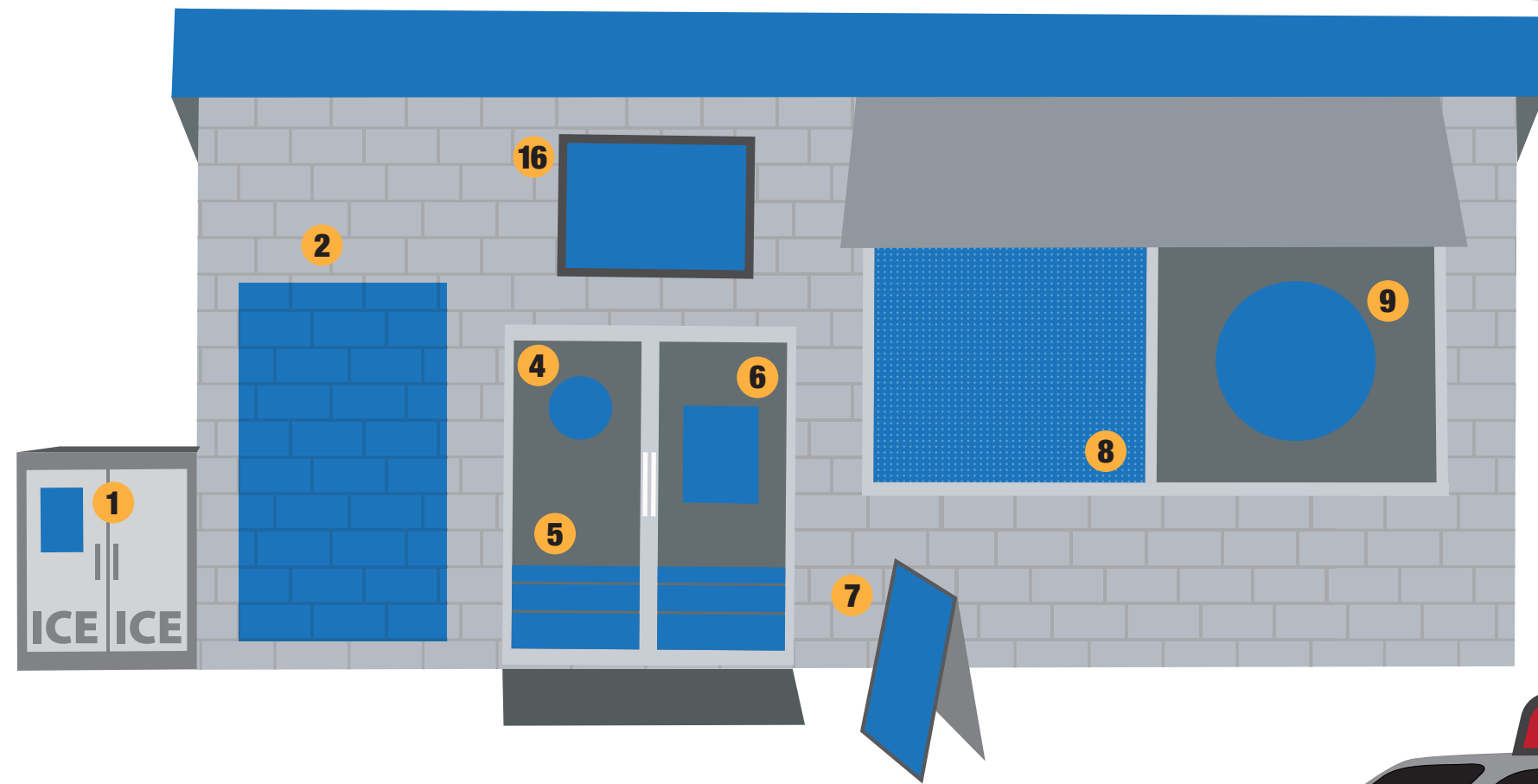


OUTDOOR  
VEHICLE/FLEET  
TRANSIT

# WORLD'S BEST LINE OF OUTDOOR, VEHICLE / FLEET & TRANSIT GRAPHIC FILMS

## OUTDOOR SIGNAGE

- 1** 201HTAP Matte Vinyl  
- Recommended Laminate: GF 400, 401 or 402
- 2** 285 RoughMark™  
- Recommended Laminate: GF 242 Optional
- 3** 224 TransMark™  
- Recommended Laminate: GF 231 or 240
- 4** 218 WindowMark™ Blockout
- 5** 790 AE Print-N-Privacy™
- 6** 223 Matte Semi-Rigid Vinyl
- 7** 2010APAE  
- Recommended Laminate: GF 400, 401 or 402
- 8** 280 WindowMark™ 80/20  
- Recommended Laminate: GF 242
- 9** 208 White Static Cling
- 10** 230 AutoMark™  
- Recommended Laminate: GF 231, 240 or 242
- 11** 287 Clear RoughMark™  
- Recommended Laminate: GF 242 Optional
- 12** 2030APAE  
- Recommended Laminate: GF 400, 401 or 402
- 13** 221 Gloss Semi-Rigid Vinyl
- 14** 230 AutoMark™  
- Recommended Laminate: GF 108 Tedlar® by Dupont™
- 15** 235 MotoMark®  
- Recommended Laminate: GF 231 or 240
- 16** 201 Matte White Vinyl  
- Recommended Laminate: GF 400, 401 or 402
- 17** 201HTAPAE Matte Vinyl  
- Recommended Laminate: GF 400, 401 or 402

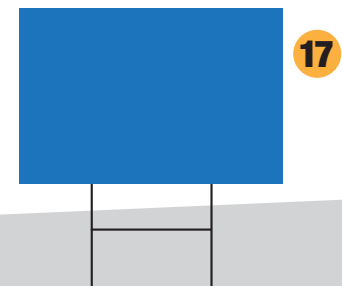
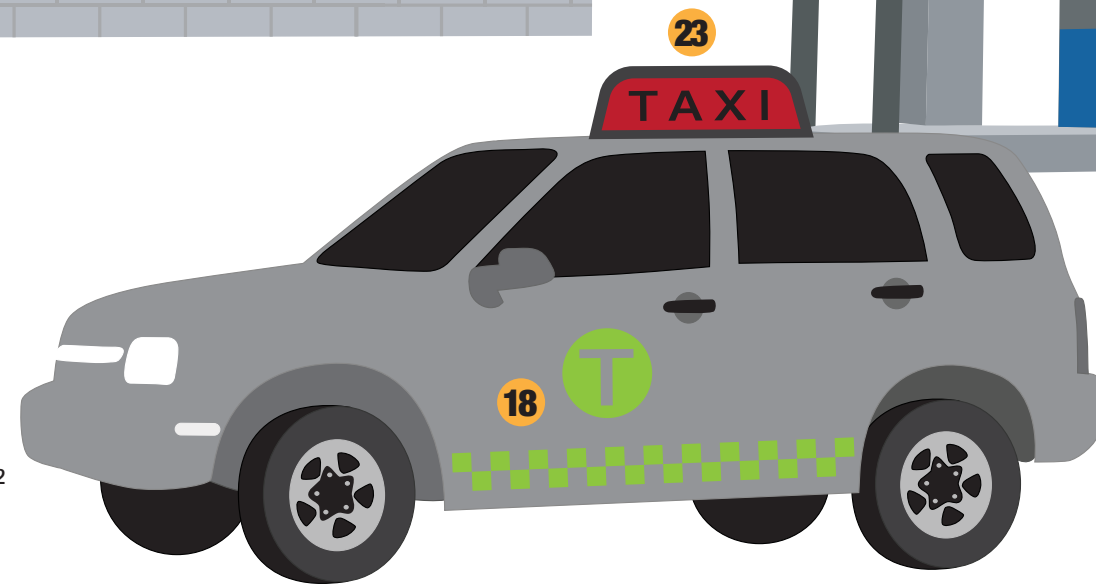


## TRANSIT

- 20** 277 MetroGrafix™  
- Recommended Laminate: GF 231, 240 or 242
- 21** 209 MetroMark®  
- Recommended Laminate: GF 101
- 22** 232 WindowMark™ 50/50  
- Recommended Laminate: GF 242
- 23** 228 TransMark™  
- Recommended Laminate: GF 100, 101 or 102

## VEHICLE/FLEET

- 10** 230 AutoMark™  
- Recommended Laminate: GF 231, 240 or 242
- 18** 333 AutoMark™ DRIFT® PW  
- Recommended Laminate (Partial Wraps): GF 231, 240 or 242  
- Recommended Laminate (General Signage): GF 247 or 248  
*Not intended for rivets*



# Outdoor Signage, Vehicle/Fleet & Transit Product Solutions

PRODUCT	DESCRIPTION	RECOMMENDED APPLICATION(S)
<b>OUTDOOR</b>		
14	108 TEDLAR® BY DUPONT™ 1.0 mil / 25 micron Satin Clear Tedlar Overlamine - Permanent	Anti-Graffiti Laminate
16	201 3.4 mil / 80 micron Matte White Vinyl - Permanent	Outdoor Signage
1	201HTAP 3.4 mil / 80 micron Matte White Vinyl - Hi-Tack Permanent	Outdoor Signage
17	201HTAPAE 3.4 mil / 80 micron Air Egress Matte White Vinyl - Hi-Tack Permanent	Outdoor Signage
7	201OAPAE 3.4 mil / 80 micron Air Egress Opaque Matte White Vinyl - Permanent	Outdoor Signage
12	203OAPAE 3.0 mil / 70 micron Air Egress Opaque Gloss White Vinyl - Permanent	Outdoor Signage
9	208 7.0 mil / 175 micron White Static Cling - Removable (No Adhesive)	Temporary Window Graphics
4	218 WINDOWMARK™ BLOCKOUT 8.0 mil / 200 micron Gloss White Dual-Layer Blockout Vinyl - Removable	Window Graphics (100% Blockout)
13	221 6.0 mil / 150 micron Gloss White Semi-Rigid Vinyl - Removable	Glass Signage, Easy to Install
6	223 6.0 mil / 150 micron Matte White Semi-Rigid Vinyl - Removable	Glass Signage, Easy to Install
3	224 TRANSMARK™ 3.2 mil / 80 micron Matte White Translucent Vinyl - Permanent	Outdoor Back-lit Signage
15	235 MOTOMARK® 4.0 mil / 100 micron Matte White Vinyl - High Bond LSE* Permanent	Outdoor Low Surface Energy Surfaces
8	280 WINDOWMARK™ 6.0 mil / 150 micron Matte White Perf. Window Vinyl (80/20) - Removable	Perforated Window Graphics
2	285 ROUGHMARK™ 3.5 mil / 85 micron Matte White Conformable Vinyl - Hi-Tack Removable	Moderately Textured Walls, Concrete & Plastics
11	287 ROUGHMARK™ 3.0 mil / 75 micron Matte Clear Conformable Vinyl - Hi-Tack Removable	Moderately Textured Walls, Concrete & Plastics
5	790AE PRINT-N-PRIVACY™ 3.0 mil / 75 micron Etched Glass Vinyl (Air Egress Liner) - Permanent	Print and Privacy, Decorative Etch Glass
<b>VEHICLE / FLEET</b>		
10	230 AUTOMARK™ 2.4 mil / 60 micron Gloss White Conformable Vinyl - Permanent Repositionable	Vehicle Graphics
18	333 AUTOMARK™ DRIFT® PW 3.0 mil / 75 micron Gloss White Polymeric Vinyl - Permanent "Slidable" Repositionable	Vehicle Graphics (Not intended for rivets)
<b>TRANSIT</b>		
21	209 METROMARK® 3.5 mil / 85 micron Matte White Transit Vinyl - Removable	Transit Graphics
22	232 WINDOWMARK™ 6.0 mil / 150 micron Matte White Perf. Window Vinyl (50/50) - Removable	Perforated Window Graphics
20	277 METROGRAFIX™ 4.0 mil / 100 micron Matte White Opaque Conformable Vinyl - Removable	Transit Graphics
23	228 TRANSMARK™ 6.0 mil / 150 micron Matte White Translucent Vinyl - Removable	Outdoor Backlit Signage
<b>LAMINATES</b>		
100	3.0 mil / 75 micron Gloss Clear PVC Laminate	242 - 2.0 mil / 50 micron Optically Clear UV Gloss Cast Laminate
101	3.0 mil / 75 micron Lustre Clear PVC Laminate	247 PRINT-N-LAM™ - 3.0 mil / 75 micron Gloss Clear UV Polymeric Vinyl
102	3.0 mil / 75 micron Matte Clear PVC Laminate	248 PRINT-N-LAM™ - 3.0 mil / 75 micron Matte Clear UV Polymeric Vinyl
108	TEDLAR® - 1.0 mil / 25 micron Clear Anti-Graffiti Laminate	400 - 3.0 mil / 75 micron Gloss UV Clear PVC Laminate
231	AUTOMARK™ - 2.4 mil / 60 micron Gloss Clear UV Wrap Laminate	401 - 3.0 mil / 75 micron Lustre UV Clear PVC Laminate
240	AUTOMARK™ - 2.4 mil / 60 micron Matte Clear UV Wrap Laminate	402 - 3.0 mil / 75 micron Matte UV Clear PVC Laminate

\* Low Surface Energy



**CORPORATE HEADQUARTERS**

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[www.generalformulations.com](http://www.generalformulations.com)

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